

2025

LIBBY SPEARS

Founder, Bravo cc
Educate Liberate Entertain
Certified Clifton Strengths Coach
SPEAKER KIT





Libby spent a lot of time in the principal's office when she failed to follow the rules of the classroom. She loved learning, asking questions, and talking. Turns out her teachers were not too keen

on the talking part. She would regularly bring home an all A report card with a lone C in citizenship. There would be a handwritten note from the teacher, "Please encourage Libby to stop visiting with her classmates during lessons." A natural born rule breaker, it took years for Libby to turn her love for talking into her superpower. In high school she found "her people" on the speech and debate team. Winning a college scholarship for all those weekends at tournaments all over Texas and the United States, Libby pursued a bachelors and masters degree in communication studies. She dreamt of a tenure tack position as a university professor. She taught at the University of North Texas and Texas Christian University in the Communication Studies Departments. But as fate would have it, her professional career took a turn after a serendipitous consulting gig came her way. After a day of training architects how to be great public speakers who can close the deal, she had a divine download: This was what she wanted to do forever. She found her calling.

Libby founded Bravo cc in 2004 and 21 years later she travels the world evangelizing a simple message: You can be a confident leader who is driven by a clear **purpose**, is authentically **powerful**, and maximizes your **potential** at every stage of your personal and professional life.

Libby's extensive client list including Southwest Airlines, GameStop, Dell, Lockheed Martin, Accenture, Overhead Door, Young President's Organization, and Stantec Engineering speak to how in demand she is as a speaker, coach, and consultant. A certified Clifton Strengths Coach, Libby is is gifted at challenging people to use their strengths and "get gooder at what they are already good at..." (sorry English Majors). She is not afraid to ask the tough questions or have the hard conversation in order to grow, transform, and lead.

A native of Texas, Libby's first paid gig as a speaker came at an early age. As a seven-year-old she was invited to tell a joke at an in-studio taping of a game show. When she was done, her life changed forever: She got paid! Libby is a professed coffee addict (Grande Vanilla Latte please), remembers way too much pop culture trivia from the 1970s and 1980s, an introvert who knows how to extrovert, and knows every word to the 1980s rap classic, Bust a Move.

KEYNOTES

SIGNATURE KEYNOTE: “We Are Stronger Together”

Leveraging Your Strengths and Building a Strengths Minded Team is the Key to Success

I am a TRUE BELIEVER in the power of Clifton Strengths and its ability to transform a leader, a team, and an organization’s culture for the better. Strengths provides a shared language where every person can lead with **PURPOSE, POWER, and POTENTIAL.**

Since its introduction into the marketplace in 2000, more than 30 million people have taken a Clifton Strengths Assessment and are now a part of community that speaks strengths.

The Stronger Together Program launched in 2020 with Edgewood ISD in the midst of a pandemic. That may seem like a strange time to do this work, but the Gallup Organization tells us that when a person leads with their strengths every day, they are less likely to report they experienced stress, fatigue, or burnout the previous day.

Strengths provides a strong foundation when there is a disruptive change and challenges arise.

I took my first Clifton Strengths Assessment in 2002 and was hooked. I love a good assessment as much as the next person, but this one was different. The science was solid and the premise a game changer: What would happen to our people, our teams, our culture if we focused on what is right with people instead of fixating on what is wrong with them? (Don Clifton the father of Strengths was certainly on to something!)

In this Keynote, I share how to Strengths can transform you, your team, your organization and ultimately your culture.

You will learn about spotting the CLUES TO TALENT as well as understand the power of a Stronger Together Team and what happens when every person can Name Claim and Aim their strengths. Be inspired by hear stories from other leaders who have successfully leveraged their strengths to go from good to great.

You leave feeling energized and motivated to, “Get gooder at what you are already good at...” (Sorry English majors.)

**Add a Clifton Strengths 34 Assessment for attendees for \$55/person.*

KEYNOTES

Meet Me around the Campfire: How Story Bring Us Together and Bonds Us Forever

Stop and consider your interactions with friends, family, and colleagues—how many stories are exchanged in any given day? You will likely note that you hear hundreds of stories a day. Have you ever stopped to consider the VALUE of these stories?

Story connects us, helps shape our reality, and gives meaning to everyday experiences. Through story we come to understand each other and empathize with one another's experiences.

It is STORY that moves people.

It is STORY that bonds us.

You tell stories, but are you a GREAT storyteller?

In this Keynote, I share the POWER of story first by presenting a compelling BUSINESS CASE for becoming a better storyteller. Next I break story down into its pieces and parts, examining the inner workings of a story well told. Through the examination of a great story, I also reveal my CAREFULLY CURATED LIST OF STORYTELLING PET PEEVES.

To wrap up our time, I ask you to join me around the campfire while I share with you my most asked for story: The time seven-year-old me was asked to tell a joke to an audience of an in studio taping of a game show.

Don't miss the chance to improve your storytelling skills and meet me around the campfire. I'll bring the knowledge, you bring the hot dogs and fixins' for s'mores.

"Simply put, Libby is captivating. Recently she was the opening keynote for our industry professional development program, and every single person was hanging on every word. I've attended that same exact ceremony for 30+ years straight, and even I was mesmerized following the story. That's what she is, a mesmerizing storyteller. She combined authenticity, wisdom, humor and nuggets of brilliance. She connected random dots in a way that kept us all wondering where in the world she was going but then laughter would roll through the crowd. Afterwards, I repeatedly heard, "Libby was already my favorite highlight of the week!" She's one of those speakers that leaves you better than she found you.

—Anissa Starnes, Chief Impact Officer, YGM

KEYNOTES

The Confident Leader, A Leadership Framework for TODAY.

"Help, this is hard," says every leader I talk to. Life post 2020 has been challenging for leaders, the pandemic brought to the surface a number of issues that had been simmering under the surface for a long time: Engagement has plummeted and you struggle to understand what to do to improve it; communication has broken down across the organization and people feel isolated and overlooked; expectations feel unrealistic, leaving a workforce that is burned out and demoralized.

And you have been asked to lead with confidence nonetheless.

What are you to do? Answer: Lead from the front.

Sadly, many leaders lead from the backside—self reflecting after the fact and scratching their heads, asking, "What went wrong?" Or "Why am I struggling so much?" Shift to the front side (planning for success) and watch as you feel more confident day-to-day.

As your confidence grows, your team also feels the impact of your confident leadership.

In this keynote, I share my framework to start leading from the front, designed to build and sustain confidence, even when things are hard. This framework is the result of studying and working with outstanding leader for the last 20 years. I keep copious notes on what works and what doesn't work. I have seen the difference that comes with a confident leader who is not afraid to do the hard "stuff" that comes with leading others.

I share my stories, strategies and practices to help you plan every day for success + ideas to use in the moment when things aren't going the way you planned.

KEYNOTES

"What do you bring to the Table?": Finding Your Place in a NOISY World

Toll House Pie, Chicken and Dumplings, Homemade cheese rolls. Everyone in my family brought something to the table for family dinners, except me. This unexpected realization prompted me to figure out what the heck I could bring to the table the next time I was with my family. I chose wisely: Chicken Salad and Quiche.–the ONLY two things my daughters actually request of me (I am not known for my cooking....)

I quietly added both to the buffet style lunch laid out one summer day and watched as the chicken salad disappeared and the quiche was consumed in the blink of an eye. The next day my niece asked, "Who brought that chicken salad? Oh my gosh it's the best I have ever had." It was me! I was beaming with pride. Turned out everyone loved the quiche too and I was bombarded with requests for the recipe.

Beyond food, I love the visual of asking what do we bring to the table? Our talents, gifts, strengths, stories, experiences, and more offer our family, team, friends, and community the value add that we all need to be successful. There is a lot of talk about making room at the table and as Congresswoman Shirley Chisholm taught us, "If they don't give you a seat at the table, bring a folding chair..." **In answering this simple question you can find your place in a noise world.**

In this fun and thought provoking keynote I show you how to answer the question on four levels:

What do **I** bring to the table? (**INDIVIDUAL**)

What do **WE** bring to the table? (**TEAM**)

What do **WE** bring to the table? (**ORGANIZATION**)

What do **WE** bring to the table? (**COMMUNITY**)

**I highly recommend this keynote for anyone in a service industry: hospitality, customer service, retail, healthcare, restaurant/hotel, etc. *Includes a Bravo cc Printable for participants to take home.*

KEYNOTES

“Doing Time in the Principal’s Office” The Lasting Impact of an Emotionally Intelligent Leader

Ask any adult who knew me as a kid and I bet you a dollar to a donut the word BRAT will come up. I was a brat, so I hold no ill will toward their honesty. I am from the generation of corporal punishment at school, a paddling is what you had coming your way if you continuously misbehaved in the classroom. And despite how much time I spent in the office of my principal, Mr. Bill Roach, I came away with zero “licks.”

In fact, he never threatened to paddle me. Instead he took time with me. I talked and he listened. He did ask why I kept showing up in his office, but the truth is a child has little understanding of the why behind their behavior. To say the time spent in Mr. Roach’s office positively shaped my as a person would be an understatement.

The term **Emotional Intelligence** would not be coined until 1991 when it emerged from the world of psychology and slowly made its way into the mainstream. Mr. Roach was the ideal model of an emotionally intelligent leader well before EQ was on everyone’s mind. And because of that, I am a better human. The positive impact an educator can have on a child’s development and life cannot be overestimated, my teachers were my angels. Mr. Roach was the head angel. We maintained our friendship until he died, tragically, in 2006. At his funeral, I had the (surreal) pleasure of reconnecting with ALL my elementary teachers as we celebrated the life of a man who changed so many kid’s lives at Bowie Elementary. Today, I understand Mr. Roach **MODELED HIGH EQ LEADERSHIP** and while it took years for it to fully bloom, he showed me what it looks like to BE a leader. He had a gentle approach and I like to believe he knew I wasn’t a BAD kid, I was a kid that was bored and needed to be challenged. While I don’t want to give away all the BIG lessons that came out of our friendship, I will tell you this: Every kid needs a Mr. Roach in their life.

In this fun and thought provoking keynote, I relay the **SEVEN High EQ leadership lessons I learned from Mr. Roach.** I hope to inspire and motivate, of course. More importantly, I share how you can use leadership to model lessons for those around you. After all, the job of the leader is to create new leaders. No matter your role, what you do matters. We all can show up as leaders.



LIBBY'S SPEAKER PROFILE

Her style is relaxed, fun, and a little cheeky. A natural storyteller, Libby connects to the audience with vivid and relatable content. Whether she is sharing an Olan Mills family picture, professing her love for Dolly Parton, or sharing an anecdote where she committed an epic fail, Libby never takes herself too seriously. You don't just have fun though, you leave with content that is actionable and game changing.

SEE HER IN ACTION (click on video)



THE IDEAL AUDIENCE

Libby loves to speak at: Professional conferences, Women's Conferences, Young Professional Conferences, Associations, Chamber of Commerce Events, Annual Awards Ceremonies, Internal Corporate Events

Libby loves to speak to: Business Leaders and Executives, Owners and Entrepreneurs, Architects and Engineers, Associations and Chambers of Commerce, Educators K-12 and Higher Education, Healthcare and Medical Professionals, HR Professionals, Young Professionals, Corporate Audiences, Nonprofits, College Students, Sales Professionals. **And ANYONE who is ready to get courageous and try new things!**

Libby led a great experience for the YPO members, spouses and management leads who were all part of the 2019 GLC Workshop Delivery Team. Her engaging style, expertise and creativity allowed everyone in attendance to leave feeling inspired, confident and ready for their role. Her focus on the tools needed to "facilitate peers" rather than "teach" a workshop was completely on target for a YPO audience and shifted the thinking for many of us. I can't thank her enough for being a great behind the scenes partner who helped make the Cape Town GLC a great success.

**Michael Bloch (YPO Patriot Gold / YPO Gold New England) Chair,
2019 YPO Global Leadership Conference**

Thank you for your presentation yesterday about the Unleashed Leader. You truly are inspiring, and your message gave me SO MUCH LIFE. I am finding my thoughts continuously going back to things you said and new ways I can address and challenge the leashes in my life. It is incredibly exciting to have new thought-provoking concepts to consider in these areas.

**Kristen Krempp, Director of
Communications
Builders Association of
Greater Indianapolis**

Just now flying home from a great time in Cape Town and wanted to write to express my TREMENDOUS GRATITUDE!!!! I cannot begin to THANK YOU enough for the incredible experience you created for all of us. Your TALENT, amazing efforts, dedication and CARING made Member Led Conversations an incredible, life changing experience for everyone participating. Those ripples you created will continue to grow and spread. THANK YOU SO MUCH for EVERYTHING!" **Dick Simon, YPO Action Now Chapter**

All THREE speakers got a standing ovation. Incredible! Thank you so much for the time you invested in these up and coming leaders. The effort showed in the final product!

Sheila Rider, Stantec Engineering

I've hired a lot of speakers and the great ones who get the best feedback and make me look good have three qualities... They customize, they entertain and their message has practical, real world take-aways. **Libby checks every box.** She knew our audience, drove engagement with fun exercises and presented a substantial message in bite size pieces that one could use right away. I wouldn't hesitate to recommend her to my best clients and friends. **Dustin Cordier, NBAA**

"Libby is by far the best speaker I've heard! She's engaging, charming, and witty! Her relatable personality opens you up and provides space for you to explore your motivation and ability!"

**Joshua Tippy, Texas Health
Resources**

"You have completely blown our folks away! I had one manager tell me that he didn't want to attend the workshop only to tell me later it was the best thing he has ever been to.

Wow!"

**Maria Kaska
Brazos River Authority**

"Libby is a joy to work with and leaves everyone infused with a positive energy!"

**Carolyn Corporon
Sally Beauty Systems**

EDUCATION/NONPROFIT

Little Elm ISD	Celina ISD	Azle ISD
Gonzales ISD	Terrell ISD	Plano ISD
Duncanville ISD	Edgewood ISD	CFB ISD
Lubbock Cooper ISD	Ysleta ISD	United Way of DC
McKinney ISD	TASA/TASB	BBBS Lone Star
University of Texas	Little Elm ISD	U of North Texas
Brookhaven College	Austin ISD	UT Arlington
Texas Christian University Region 11	New Braunfels ISD Region 17	Principia College Region 10

CORPORATE

Southwest Airlines	GameStop
Dell	Stantec
Jacobs	Sabre Travel Network
Husch Blackwell	Alliance Data
Wells Fargo	Lockheed Martin
Denbury Oil and Gas	SRA Architects
Elbit Power Systems	DATCU Credit Union
Overhead Door	VLK Architects
CoServ Electric	Peterbilt Motors
City of Lewisville	Core Logic
Cunningham Architects	Brazos River Authority
Essilor International	Romark Logistics
Labinal Power Systems	Accenture
FCM Travel Solutions	Texas Mutual
PenTex Energy	JCPenney
Pogue Construction	Kroger
McKinley County	Transit Wireless
Bandera Electric Coop	Omnitracs
BRW Architects	Flight Centre Travel Group
City of Cedar Hill	First Line Design Studio
Tarrant County 911	GPI Engineering Group

HEALTHCARE

Children's Health
Bozeman Health, Bozeman Montana
HCA Dallas HCA Houston, Texas
Texas Health Resources, Dallas, Texas
Texas Health Resources, Plano, Texas
Texas Health Resources, Rockwall, Texas
Texas Health Resources Arlington, Texas
TONL: Texas Organization of Nursing Leaders
Texas Health Harris Methodist Hospital, Houston Texas
Denton Regional Hospital, Denton Texas
National Perinatal Leadership Forum
Atlanta Children's Hospital, Atlanta Georgia
Oncology Nursing Society
Doctors Hospital at Renaissance, Texas
Nursing Management Congress
National Dental Association
JPS Health, Dallas Texas
Baylor, Scott, and White, Dallas Texas
Woodland Heights Medical Center, Texas
Starcare Rehabilitation

CHAMBERS & ASSOCIATIONS

National/International:

YPO United States
YPO Canada
GMIS International
AILD Association of International Lighting Designers
APRO Association of Rent to Own Owners
IOM Institute of Organization Management
ACCE Association of Chamber of Commerce Executives
US Chamber of Commerce
NBAA National Business Aviation Association

Regional:

Texas Chamber of Commerce Executives
Oklahoma Chamber of Commerce Executives
Michigan Chamber of Commerce Executives
MAKO Chamber of Commerce Executives: (Missouri, Arkansas, Kansas, Oklahoma)
Carolinas Association of Chamber of Commerce Executives
Alabama Chamber of Commerce Executives
N. Carolina Chamber of Commerce Executives
York County Regional Chamber of Commerce
Fort Bend Regional Chamber of Commerce
Texas Business Association
Texas Association of Convention/Visitors Bureaus
Pennsylvania Insurance Association
Insurance Agents Association of Ohio
MSSA
WACE: Western Association of Chamber Executives
TEC: Texas Electric Cooperative Association
Catawba County Chamber of Commerce
Mississippi Economic Council
Arkansas State Chamber Executives

Local:

McKinley County Chamber of Commerce
Lewisville Chamber of Commerce
Metrocrest Chamber of Commerce , Texas
McKinney, Texas Chamber of Commerce
Edmond, Oklahoma Chamber of Commerce
North San Antonio, Texas Chamber of Commerce
Colombia, Missouri Chamber of Commerce
Little Rock, Arkansas Chamber of Commerce
Plainview, Texas Chamber of Commerce
SMPS: Society for Marketing Professional Services
Fort Worth, Texas Chamber of Commerce
Killeen, Texas Chamber of Commerce
Holland, Michigan Chamber of Commerce
Farmington, New Mexico Chamber of Commerce
Ada, Oklahoma Chamber of Commerce
Ames, Iowa Chamber of Commerce
Lubbock, Texas Chamber of Commerce
Wichita Falls, Texas Chamber of Commerce
Alamosa, Colorado Chamber of Commerce
Plano, Texas Chamber of Commerce
Irving, Texas Chamber of Commerce
Paducah, Kentucky Chamber of Commerce
Rockwall Chamber of Commerce
Abilene, Texas Young Professionals Conference
Midland, Texas Chamber of Commerce
Alamosa Chamber of Commerce
Conway, Arkansas Chamber of Commerce

Schedule a call to book your next event.

LET'S HANG OUT IN 2025



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*Happy to receive a text.