

THE CONFIDENT SPEAKER PROGRAM





Be a **CONFIDENT** COMMUNICATOR

Our Captivating Public Speaking Series is designed to create confident speakers who can give a talk anytime, anywhere, to any audience and get RESULTS. We know your ability speak well and influence an audience to see the world through your eyes gives you a competitive advantage. We **specialize** in this area and take great pride in our approach to shaping confident speakers.

Our series can be delivered in a 1/2 day basic skills workshop, full day, and we offer a (3) day small group format workshop for professionals who want to take speaking seriously.

The CONFIDENT SPEAKER, Part 1: Plan, Prepare, & Practice BEFORE you Present.

The majority of speeches are mediocre, soon to be forgotten. A handful are terrible, cringeworthy experiences. Then there is a small percentage that are outstanding. The outstanding ones require a commitment to the planning, preparation, and practicing steps before even thinking about hitting the stage. Learn how to find an idea, build the content with amazing structure, and practice to build muscle memory.

The CONFIDENT SPEAKER, Part 2: You did the Work, now share Your Message!

In Part 2 participants DO public speaking in real time. Using a variety of speaking experiences, participants give talks and get instant feedback. We discuss delivery in depth and identify “tics” that manifest and reveal anxiety. By the end of the day, each participant leaves with an action plan to keep working on becoming a stand out speaker.

NEED TO FOCUS ON A SPECIFIC CHALLENGE?

Build Your Own Day/Experience and incorporate one or more of these topics:

- Team Presentation Training (how to do a team presentation)
- Mastering the Q&A
- Pitching to win work, Sales Presentations
- Slides that know their place
- Impromptu speaking
- Managing anxiety and nerves
- Keynote speaking
- Closing the Deal with a Presentation
- Storytelling for Confident Speakers



Be a **CONFIDENT** COMMUNICATOR

One element of a great public speaker is their ability to use STORY to move their audience.

STORY LAB: You Have a Story To Tell

The Story Lab experience is offered in **six modules** and available live and/or virtually. This a highly interactive experience and can accommodate up to 15 participants max.

Module 1: What does the research say?

Module 2: The elements of a GREAT story

Module 3: How to deliver a GREAT story

Module 4: Build Your Story Library

Module 5: Using Story to Make Sense of Data

Module 6: Tell Your Organizations Story

LEADERSHIP STORY LAB: Seven Stories Every Leader Must Master

Confident leaders use story to connect and captivate their audience. As a leader, there are a handful of stories you must master, knowing that you will be called on to share them at any given time. In this full day working, we start out with the basics of storytelling. In the second half, leaders PRACTICE in real time, building their own personal story library with other participants.

TESTIFY!



Libby, this opportunity changed everything for me. I can't thank you enough for working with me and our entire group. I am now actively looking for opportunities to practice effective communication and I feel more confident than ever!

—**Susan LaFleur** Principal and Director of Design
Stantec Miami



I have grown so much from working with Libby. I had been faking it for too long. She showed me how to humanize myself and my message so that people would listen. —**Tiffany Thompson** Director
City of Denton



I keep coming back to Libby to coach me. I have worked hard to establish myself as the thought leader in my industry and I have come a long way in how communicate effectively, thanks to Libby

—**Diana Wilson** Landscape Architect



Libby pushed us to try a different strategy with our prospective client. I won't lie—I was highly skeptical. She knew if we would stop thinking like architects and start thinking like the client that we could close the deal. We had tried, without success, to get in front of this client many times and when we finally did we knew we needed someone who could help us communicate effectively. Libby was that person. Without her, I doubt we would have won the work!

—**Meg Parsons** Principal, Cuningham Architects



Libby is the only person I trust to work with me on a my communication. She is second to none.

—**Sam Wilson** Jacobs Architects

A Worthy Investment

I have worked with thousands of professionals to become great public speakers. In one of my favorite public speaking scenarios, a group of professionals completing a leadership program have 2.5 days to complete a Capstone Project.

They move from topic to idea to presentation and pitch in this short amount of time. The experience is intense to say the least. Many of the participants are from technical fields and have had little opportunity to develop their public speaking skills at this point in their career.

There is a lot on the line. Every group gets the chance to stand up and speak before a panel of executives in their company of 22,000 employees to pitch their idea. Out of the 40 to 50 groups who present across the United States and Canada, five to seven are chosen to receive funding of time, money, and resources to make their idea come to life.

It is not hyperbole to say that this experience is life changing. Years later I continue to hear from participants who tell me that what they learned has afforded them new opportunities to establish themselves as the go-to person to present to the client, speak at the conference, be the influencer internally when new ideas need buy in.

Everyone wants to be able to communicate their ideas with intention and purpose. I can show you how.

EDUCATION

Region 10	Celina ISD
Gonzales ISD	Terrell ISD
Duncanville ISD	Edgewood ISD
Lubbock Cooper ISD	Ysleta ISD
McKinney ISD	TASA/TASB
University of Texas	University of North Texas
Brookhaven College	
Texas Christian University	

CORPORATE

Southwest Airlines	GameStop
Dell	Stantec
Jacobs	Sabre Travel Network
Husch Blackwell	Alliance Data
Wells Fargo	Lockheed Martin
Denbury Oil and Gas	SRA Architects
Elbit Power Systems	DATCU Credit Union
Overhead Door	VLK Architects
CoServ Electric	Peterbilt Motors
City of Lewisville	Core Logic
Cunningham Architects	Brazos River Authority
Essilor International	Romark Logistics
Labinal Power Systems	Accenture
FCM Travel Solutions	Texas Mutual
PenTex Energy	JCPenney
Pogue Construction	FGMC
McKinley County	Transit Wireless
Bandera Electric Coop	Omnitracs
BRW Architects	Flight Centre Travel Group
Kroger	

HEALTHCARE

Bozeman Health, Bozeman Montana
HCA Dallas HCA Houston, Texas
Texas Health Resources, Dallas, Texas
Texas Health Resources, Plano, Texas
Texas Health Resources, Rockwall, Texas
Texas Health Resources Arlington, Texas
TONE: Texas Organization of Nursing Executives Texas Health Harris
Methodist Hospital, Houston Texas
Denton Regional Hospital, Denton Texas
National Perinatal Leadership Forum
Atlanta Children's Hospital, Atlanta Georgia
Oncology Nursing Society
Doctors Hospital at Renaissance, Texas
Nursing Management Congress
National Dental Association
JPS Health, Dallas Texas
Baylor, Scott, and White, Dallas Texas
Woodland Heights Medical Center, Texas

CHAMBERS & ASSOCIATIONS

National/International:

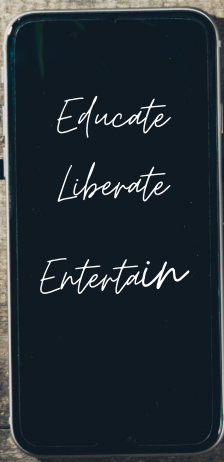
YPO United States	YPO Australia
YPO Canada	YPO South America
GMIS International	
AILD Association of International Lighting Designers	
APRO Association of Rent to Own Owners	
IOM Institute of Organization Management	
ACCE Association of Chamber of Commerce Executives	
US Chamber of Commerce	
NBAA National Business Aviation Association	

Regional:

Texas Chamber of Commerce Executives
Oklahoma Chamber of Commerce Executives
Michigan Chamber of Commerce Executives
MAKO Chamber of Commerce Executives: (Missouri, Arkansas, Kansas, Oklahoma)
Carolinas Association of Chamber of Commerce Executives
Alabama Chamber of Commerce Executives
N. Carolina Chamber of Commerce Executives
York County Regional Chamber of Commerce
Fort Bend Regional Chamber of Commerce
Texas Business Association
Texas Association of Convention/Visitors Bureaus
Pennsylvania Insurance Association
Insurance Agents Association of Ohio
MSSA
WACE: Western Association of Chamber Executives
TEC: Texas Electric Cooperative Association
Catawba County Chamber of Commerce
Mississippi Economic Council
Arkansas State Chamber Executives

Local:

McKinley County Chamber of Commerce
Lewisville Chamber of Commerce
Metrocrest Chamber of Commerce , Texas
McKinney, Texas Chamber of Commerce
Edmond, Oklahoma Chamber of Commerce
North San Antonio, Texas Chamber of Commerce
Colombia, Missouri Chamber of Commerce
Little Rock, Arkansas Chamber of Commerce
Plainview, Texas Chamber of Commerce
SMPS: Society for Marketing Professional Services
Fort Worth, Texas Chamber of Commerce
Killeen, Texas Chamber of Commerce
Holland, Michigan Chamber of Commerce
Farmington, New Mexico Chamber of Commerce
Ada, Oklahoma Chamber of Commerce
Ames, Iowa Chamber of Commerce
Lubbock, Texas Chamber of Commerce
Wichita Falls, Texas Chamber of Commerce
Alamosa, Colorado Chamber of Commerce
Plano, Texas Chamber of Commerce
Irving, Texas Chamber of Commerce
Paducah, Kentucky Chamber of Commerce
Rockwall Chamber of Commerce
Abilene, Texas Young Professionals Conference
Midland, Texas Chamber of Commerce



BOOK YOUR DATE WITH BRAVO cc:

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