

STRONG LEADERS

BRABOcc
communications & consulting



STRONG LEADERS

Schedule your course today.

Email Libby Spears lspears@bravocc.com to set up a call and discuss the details.

*For Strengths Based Leadership Courses see the We Are Stronger Together Program

We have worked with more than 10,000 leaders over the last two decades. Beyond the work we do with Strengths, there are a variety of leadership development topics we consider. Take a look and see which ones your leaders need now.

THE HIGH EQ LEADER: EQ trumps IQ, every time.

What is the #1 reason a leader derails? Lucky for us, the research answers the question definitively. Survey says: A LACK OF SELF AWARENESS. With more than three decades of research under the belt, we present the following: Your EQ will predict your success as a leader. Period. End of Sentence. But why? Learn the FOUR AREAS of EQ and why LEADERS must work diligently to master all four areas. RICH with science and plenty of AHA moments, The High EQ Leader may just be life changing. No joke. This will change how you think about leadership, how you do relationships, and it just might make family holidays easier too (but no guarantees, we haven't met your family!).

Key Concepts Explored: Emotional Intelligence, Self Awareness, Self Management, Social Awareness, Social Management, Empathy, Vulnerability, Leadership Success

PUT ME IN COACH: Foster a Culture of Coaching in Your Organization

Most professional development happens in real time: on the job and with little time to prepare, we all find ourselves in situations where we have to step up and perform. As a leader, your job is to provide a LEARNING environment where every person on the team gets feedback, support, and the opportunity to grow and learn new things. Learn what COACHING IS (because let's be honest—this term gets thrown around enough that we have a pretty watered down idea of what coaching is), a COACHING MODEL you can use in any situation, HOW TO COACH your team members in a way that they are energized to try new things and build new skill sets. GREAT COACHES carry with them a fundamental belief that the job of the leader is to create new leaders. COACHING is how you get there. Key Concepts Explored:

Coaching, The G.R.O.W Model for coaching, Strengths Minded Coaching Practices, Mindset, Leadership, Goal Setting, Tough Conversations

THE CASE OF THE FROZEN FROG: Adaptable Leadership During Times of Disruption.

During times of change and disruptions to the status quo, people do some crazy things! Take the Alaskan Tree Frog, a variety of frog that has freezes during the winter. This adaptation is what an evolutionary biologist calls an adaptation that allows the frog to do more than survive. He THRIVES in his harsh environment. Who are you during times of change? The research establishes that most change efforts in organizations fail and these failures can be traced back to leadership. Learn how to adapt during change, choose THRIVING over simple survival and step into courageous leadership. *Workshop includes a Bravo cc Adaptable Leader Assessment. **Key Concepts Explored: Change Management, Change Leadership, Organizational Change**

EINSTEIN MEETS PICASSO: The Art + Science of MOTIVATING, ENGAGING and RECOGNIZING Your Team.

Drawing on decades of research from behavioral economists and our own work with clients to address this critical function of leadership, we present the business case for making motivating, engaging, and recognizing your team a top priority. Front of mind. A daily practice. Instead of an annual pat on the back, \$25 Amazon gift card, and a half hearted thank you accompanied by a lukewarm pizza and a liter of flat soda WHAT IF you made these three things a daily practice? Oh yes, what if! But you can. Learn what employees WANT from their leaders to motivate, engage, and recognize their hard work and efforts. Your efforts to apply what the SCIENCE says to the ART of being the kind of leader that takes this part of their job seriously will pay off. You will find your recruitment efforts get easier, you don't struggle to retain talent, and maybe, just maybe, you sleep better at night. **Key Concepts Explored: Engagement, Recruit Talent, Retain Talent, Intrinsic Motivation, External Motivation**

THE IT FACTOR: Executive Presence in a Crowded, Competitive, and Noisy Marketplace

Imagine you are invited to pitch on an episode of Shark Tank. What are you selling? YOU. Yep, you are selling you. Why would the sharks invest in you versus the other people waiting in the wings? Tongue Tied? We get it—given the chance to talk about ourselves we often default to any topic that is NOT about us. OK, what's the solution? First, it is OK to OWN that you are amazing, awesome, smart, and qualified. Here is what we know about Executive Presence—people judge EP based on their communication skills, how they look, and their gravitas (that's a fancy word for when people pay attention to you, take you seriously, respect you and want to follow your lead.) Learn how to step into YOUR EP and find YOUR IT FACTOR. Using easy to activate activities you will leave with a better understanding of what EP is and how to DO IT. **Key Concepts Explored: Executive Presence, Communication, Gravitas**

DON'T SEE WHAT YOU ARE LOOKING FOR?

See our other offers under Stronger Together, Strong Teams, and Strong Culture. Perhaps the topic on your mind will be found there.